



Not Every Disability is Visible

Crohn's & Colitis UK's accessible toilet campaign



Crohn's & Colitis UK's design

Your company can use our design as a template for the key elements of the *Not Every Disability is Visible* accessible toilet signage. You can also order our accessible toilet signs from Crohn's & Colitis UK free of charge, by sending an email to contact@noteverydisabilityisvisible.org.uk

Over 50% of people living with Crohn's or Colitis have faced stigma or discrimination just for using the accessible toilet facilities they urgently need

Change your accessible toilet signs to the *Not Every Disability is Visible* sign to show your customers that they can be used by people with invisible conditions. Our signage has been installed in nearly 2,500 supermarkets, 150 retail areas across the UK and 15 of the UK's major airports, railways and service stations. It's a simple change that has made a significant difference—over 80% of our supporters feel more comfortable visiting places that have the *Not Every Disability is Visible* signage installed.

Many of the UK's major supermarkets and high street retailers have installed the *Not Every Disability is Visible* signs on their accessible toilets



Asda's accessible toilet sign has been rolled out to 421 stores nationwide.



Morrison's accessible toilet sign has been rolled out to 492 stores across the UK.

CROHN'S & COLITIS UK

not every
DISABILITY
is **VISIBLE**



Join our campaign and help fight stigma and raise awareness that
Not Every Disability is Visible
www.noteverydisabilityisvisible.org.uk



Tesco's accessible toilet sign has been rolled out to over 700 stores nationwide.



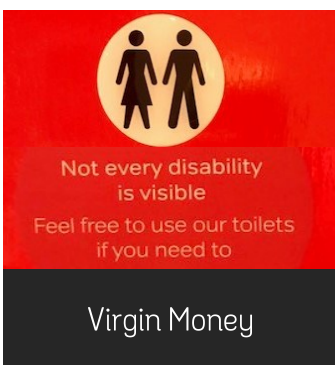
Sainsbury's accessible toilet sign has been rolled out to 603 stores across the UK.



Waitrose has rolled out its accessible toilet sign to 149 of its stores.



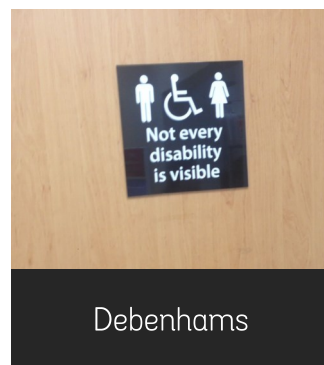
Marks and Spencer uses the sign in stores across the UK in English and Welsh.



Virgin Money



Manchester Arndale Shopping Centre



Debenhams



Clyde Shopping Centre, Glasgow

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Major airports, rail stations and service stations are also changing their accessible toilet signs



Gatwick Airport



Heathrow Airport



Newcastle Airport



Birmingham Airport



Belfast International
Airport



London City
Airport



Leeds Bradford
Airport



Glasgow
Airport



Luton
Airport



Manchester
Airports Group



London Midland
Railway stations



Scotrail



South Eastern
Railway



Translink Northern
Ireland



Moto Hospitality



Road Chef

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Schools and universities have also installed the *Not Every Disability is Visible* signs, supporting students and staff living with invisible conditions and raising public awareness



Kings College London



St Columba's School



Didcot Girls School

You can also find the *Not Every Disability is Visible* sign being used in major sports, cultural and recreation centres



Wembley Stadium



Manchester City Football Club



Tottenham Hotspur Football Club



Sport Aberdeen



National Trust sites



Alton Towers



Ulster Museum, Belfast



Chessington Zoo



Warwick Arts Centre