Our logo and strapline have been designed as separate objects to allow for flexibility. The following pages give guidance on the positioning, size and relationship of both the logo and strapline.

To preserve our brand integrity and consistency, always use the master logo files. These are available in Illustrator EPS format for print, JPG and PNG format for digital content.

Consideration must be taken to ensure they are used correctly.

To access our master logo files, please contact our Communications Team at enquiries@crohnsandcolitis.org.uk.

PRIMARY LOGO & STRAPLINE VERSIONS

Primary logo

CROHN'S & COLITIS UK

Primary strapline

FIGHTING INFLAMMATORY BOWEL DISEASE **TOGETHER**

Primary reversed logo and strapline
(for use on our purple background only)

CROHN'S & COLITIS UK FIGHTING INFLAMMATORY BOWEL DISEASE **TOGETHER**

Primary white Brand Line logo and strapline
(for use on secondary coloured backgrounds only)

CROHN'S & COLITIS UK FIGHTING INFLAMMATORY BOWEL DISEASE **TOGETHER**

Mono logo and strapline
(for use on a white background only)

CROHN'S & COLITIS UK FIGHTING INFLAMMATORY BOWEL DISEASE **TOGETHER**

Mono reversed logo and strapline
(for use on a black background only)

CROHN'S & COLITIS UK FIGHTING INFLAMMATORY BOWEL DISEASE **TOGETHER**

Our secondary logos use five of the colours from our secondary colour palette. These are available in full colour and reversed (white) as Illustrator EPS, JPG and PNG formats.

You must use the matching logo and strapline together at all times, do not mix different colour versions together.

To access our master logo files, please contact our Communications Team at enquiries@crohnsandcolitis.org.uk.

SECONDARY LOGO & STRAPLINE VERSIONS

Secondary logos and straplines
(for use on white backgrounds only)

Secondary reversed logos and straplines
(for use on coloured backgrounds only)

CROHN'S & COLITIS UK
FIGHTING INFLAMMATORY BOWEL DISEASE **TOGETHER**

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