

The relationship between our logo and strapline is dictated by the height of our logo – please ensure these proportions are adhered to when placing our strapline.

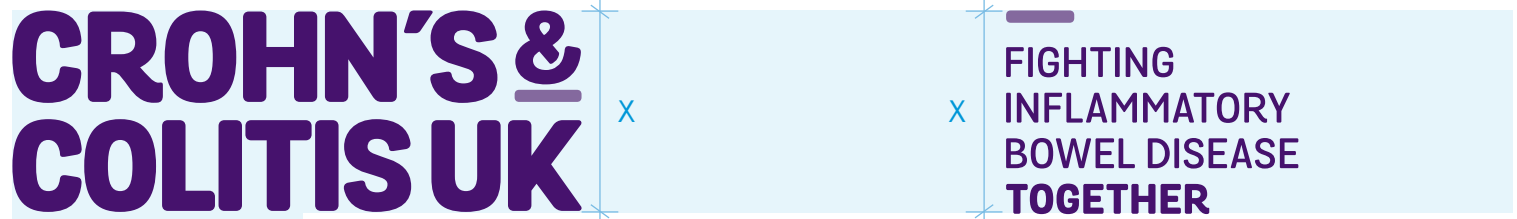
The position of our logo is always top left on publications. For other materials such as

business cards or events materials our logo can be centred, however please consult our Communications Team first before using enquiries@crohnsandcolitis.org.uk.

Our strapline position is more flexible and can sit either to the right or underneath

our logo and should be aligned vertically with our column grid (see [page 47](#)) or with other elements on the page. In both instances the distance between the two will depend on the format and design.

LOGO & STRAPLINE POSITIONING



X = the depth of the Crohn's & Colitis UK logo.



Vertical 'lock-up'



Horizontal 'lock-up'



When our logo and strapline are used together in isolation or alongside other organisation logos, please use the minimum space allowed.